

## **We're Hiring: Marketing Executive**

**Location:** Dar es Salaam, Tanzania

**Company:** Graphic Impressions (T) Ltd. – Design & Print Solutions

### **About Us**

Graphic Impressions (T) Ltd. is a creative **Design and Print House** dedicated to delivering innovative, high-quality design and printing solutions. As we grow our presence in the market, we are seeking a **dynamic and result-oriented Marketing Executive** to join our team and drive our business forward.

### **Key Responsibilities**

As our Marketing Executive, you will be responsible for:

- Developing and implementing **marketing strategies** to promote the company's design and print services.
- Identifying new **business opportunities and markets** to grow sales and expand customer base.
- Building and maintaining strong **client relationships** with corporate, institutional, and individual customers.
- Managing **social media platforms** and digital marketing campaigns to enhance brand visibility.
- Coordinating **promotional events, exhibitions, and client presentations**.
- Preparing **marketing reports, proposals, and competitor analysis** for management review.
- Collaborating with the **design and production teams** to ensure customer satisfaction.
- Achieving monthly and annual **revenue targets**.

### **Requirements**

- Bachelor's Degree in **Marketing, Business, or related field**.
- Minimum of **2–3 years' experience** in marketing, preferably in the printing, advertising, or design industry.
- Strong **communication, negotiation, and presentation skills**.
- Proven experience in **digital marketing and social media management**.
- A **creative thinker** with passion for design, branding, and innovation.
- Ability to **work under pressure and meet targets**.


### **What We Offer**


- Competitive salary and performance-based incentives.
- An opportunity to grow with a **leading design and print house**.
- A creative and supportive work environment.

### **How to Apply**

Interested candidates are invited to send their **CV and Cover Letter** to:

 Email: [fmajidhusain@gmail.com](mailto:fmajidhusain@gmail.com)

 Deadline: [30<sup>th</sup> September 2025]

 **Only shortlisted candidates will be contacted.**  
**"Designs That Speak. Prints That Last."**